

UPTOWN KESWICK BUSINESS IMPROVEMENT ASSOCIATION BUDGET
January 1, 2016-December 31, 2016

Revenue

Member Tax Levy \$ 10,000.00

Grants

Economic Development Grant \$ 2,000.00

TOTAL Revenue \$ 12,000.00

Expenses

Flowers/Flags \$4,000.00

EVENTS

Harvest Festival 2016 \$6,900.00

Music in the Street \$ 500.00

Santa Claus Parade \$ 500.00

Tree lighting \$ 750.00

Total \$8,650.00

Marketing

Advertising

News paper \$1,000.00

88.5 FM \$6,300.00

Total \$7,300.00

Director Insurance \$ 900.00

Total Expense \$ 20,850.00

Surplus/Shortfall \$- 8,850.00

Co-op ad revenue 200 @ 10 X 2 = \$4,000.00

Bank Reserve \$7,000.00

= \$11,000.00